



River View Miniature Golf 2024 Season



Total Rounds Played

	2024	2023	2022
Adult	11,605	10,987	11,078
Child	6,601	6,563	6,888
Tot	0	0	5
Twilight/Fall	1,118	1,396	1,045
Group/Party	888	1,061	1,008
Peek admission	529	496	520
Ghoulish Golf	351	278	338
Total	21,092	20,503	20,544



Concession Items Sold

	2024	2023	2022
Drinks	6,563	7,915	7,986
Food	3,311	3,173	3,371
Candy	553	1,152	1,020
Ice Cream	5,862	6,713	9,312
Total	16,289	18,953	21,689



Boat Rental Usage

	2024	2023	2022
Kayak Rentals	172	280	230
Pedal Boat Rentals	982	1,317	1,265
Rent-A-Boat Day Special (July-August)	56	124	73
Total	1,210	1,721	1,568



RVMG Team

- 17 PT Staff of which 47% were returning (4 managers, 12 attendants and 1 concession coordinator)
- RVMG & Swanson Concession Coordinator NEW this year!
- All staff acquired/maintained the Illinois Department of Public Health Food Handler Certification, First Aid/CPR & AED Certification and Mandated Reporter.





Staff Testimonials

- Couldn't have asked for a better first job and better people to work with during the summer and had so much fun and made so many memories with all these people! And thank you Cayla!!! (1st year team member)
- This season went great and it was a lot of fun! It was nice meeting and getting to know all the new employees! (2nd year team member)
- Just wanted to say thank you for an amazing season! I really did enjoy working under you and taking the leadership role myself, getting the opportunity to teach the new staff members the way around the hut. It's been 5 years and I am so happy I got to have this experience! (5th year team member)
- I had so much fun this season and loved all of my coworkers and coming to work every day at RVMG! (3rd year team member)

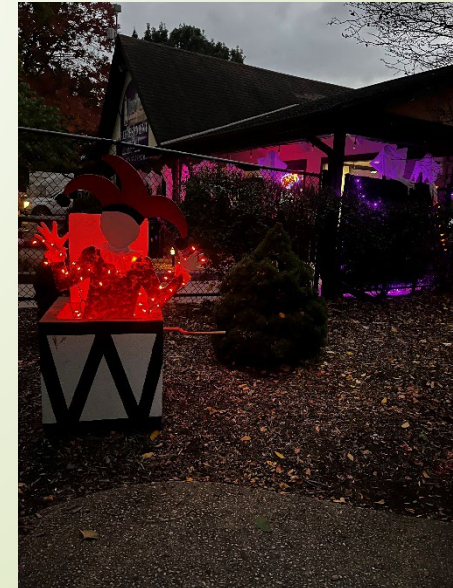
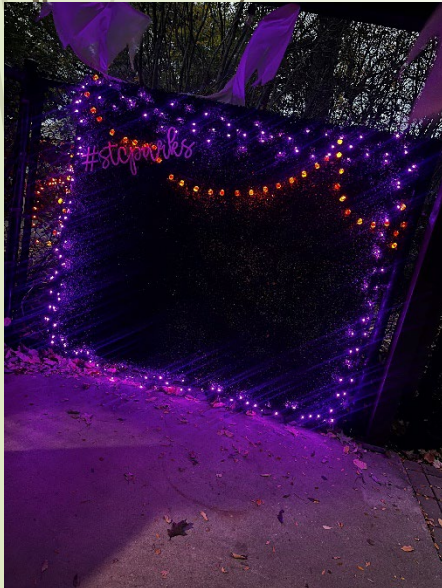
Cross-Promotional Events



- Continued the cross-promotional event, Princess & Pirates Adventure between the Riverboats and RVMG to drive new 72 guests to Miniature Golf. We offered two timeslots for this event!
- Brought in 529 new guests to mini golf by offering a \$5 discounted admission add-on ticket to the Riverboat tickets.

Ghoulish Golf Event

- Offered during Scarecrow Fest Weekend
- Hours: 4-9pm with a sensory hour on Friday, October 11 3-4pm
- Overall went well and had 351 rounds of Ghoulish Golf in 3 days and over 70 concession items sold! (278 rounds in 2023)



Improvements

- New split rail fence along the Riverwalk
- New paint on the lighthouse, windmill and waterwheel features
- Replaced handrails throughout the course
- Fixed multiple plumbing leaks in the pipes



Looking Ahead

- Continue to enhance and grow events including Stanley's Park Pursuit, 21+ Event, Ghoulish Golf.
- Construction/Renovation for course and concession operations
- Two NEW pedal boats and one NEW kayak
- Additional plumbing work to pipes

