



PRIMROSE FARM

2024

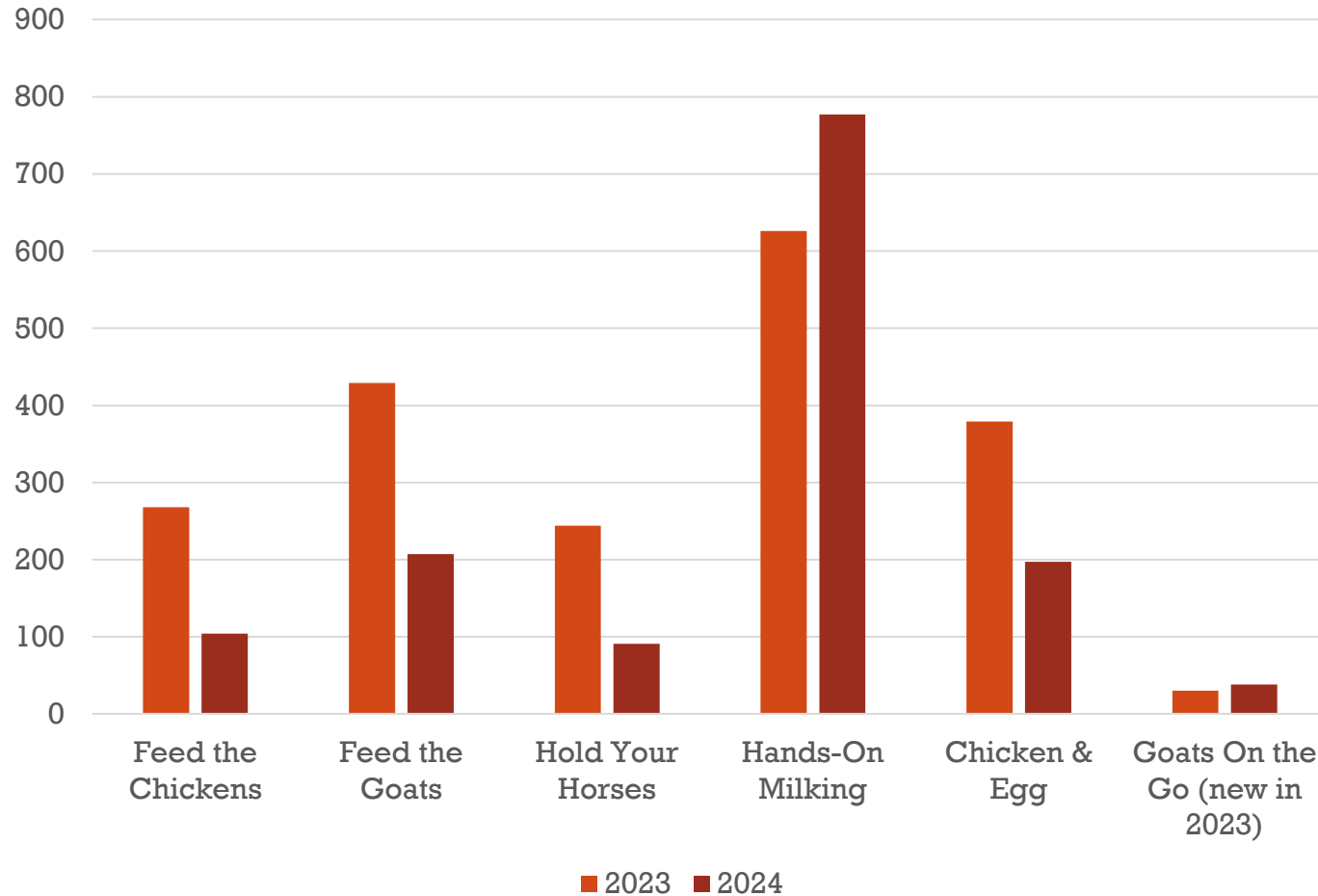


ANIMAL ADVENTURES

- **Feed the Chickens, Feed the Goats, Hands-On Milking, Chicken & Egg, Hold Your Horses, and Goats On the Go**
- **Cost per person ranges from \$2 to \$18**
- **Classes offered 5 days a week, March through November**
- **Continued private class format for Hands-On Milking, Chicken & Egg, and Hold Your Horses**
- **Mixed group format for remaining classes has allowed for more participants**



Animal Adventure Participants 2023 vs. 2024



ANIMAL ADVENTURE PARTICIPANTS

- 1976 participants for 2023
- 1414 participants for 2024
- Less eggs this year
- Staffing conflicts
- More school groups





SCHOOL PROGRAMS

- Farmyard Friends—most popular
- Majority non-D303 schools
- Implemented RES/NR fees
- Served approximately 1500 students (1200 in 2023)



SCOUT PROGRAMS

- Learn About Farm Animals badge program—most popular
- Had bookings for all 3 scout programs offered
- Exclusively Girl Scouts
- More scouts served (124 vs. 78)



FARM CAMP



- Record demand for farm camps—every session had a waitlist
- Junior Farm Camp continued with two sessions each week
- Senior campers enjoyed trips to Lenkaitis Holsteins, The Milk House ice cream, and Blackberry Farm
- Record revenues of nearly \$30k for camps—231 participants (up from 216 in 2023 and 156 in 2022)





GENERAL PROGRAMS

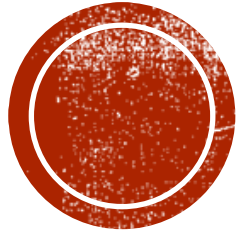
- Offered 2 new programs for 2024
- Mix of children, family, and adult programming
- More success with smaller programs/events
- Over 4000 registered participants (4400 in 2023; 4200 in 2022)
- Large amount of casual visitors



RENTALS

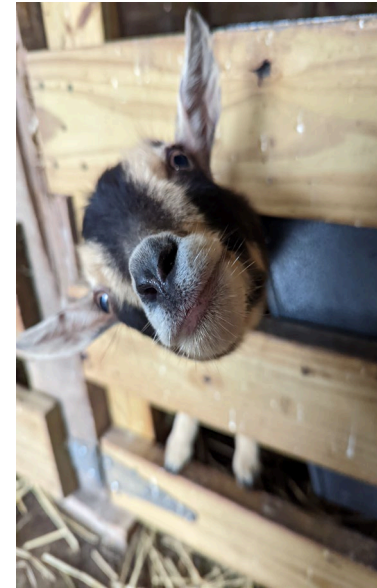
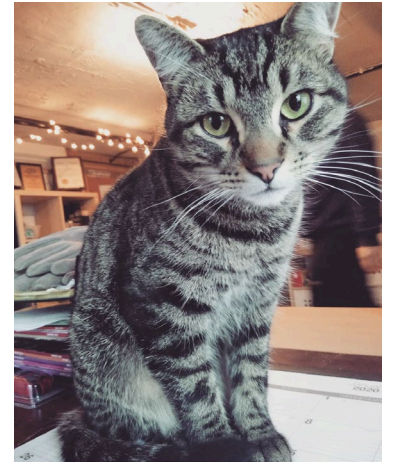
- Decrease in number of rentals this year due to construction (9 versus 10)
- One Special Use Permit
- Increase in rental revenue (\$2650, up from \$1900)
- Majority of requests are for large pavilion and farmyard





- Operated by Quinton Babusch/Elder Oaks Farm, LLC
- Open Wednesdays and Thursdays from 3pm-7pm and Saturdays from 9am-1pm

PRIMROSE FARM'S ANIMALS



PRIMROSE FARM STAFF

Alison Jones, Manager of Farm Programs and Interpretive Services
Patty Kennedy, Farm Programs Supervisor

Kit Bingham, Agriculture Interpreter
Jess Potorny, Agriculture Interpreter
Katherine Thompson, Farm Programs Assistant

2 year-round and 4 seasonal volunteers

